

Summary of Feedback for Strategic Planning from SDDTAC members*1

Summary of feedback at August 16, 2019 Meeting

Main Goals for SDDTAC

- ✓ Guidance-seamless transition
- ✓ Structure for how each seat contributes
- ✓ Identity: what we work on and how we achieve outcomes
- ✓ How will plan help with decision making?

What would success look like?

- ✓ That the plan is actionable
- ✓ That the plan is a public facing document that helps promote the group and tells the story
- ✓ That the group stands behind it
- ✓ That it is bold/inspiring

What has worked well with planning processes?

- Structured approach-culling to consider feedback and then narrow/while respecting input

What has worked well with decision making?

- Strong facilitator—to get input, shape and guide decision making
- Strive for consensus and live with the decision; fall back is the vote

What has not worked well?

- Group copy editing

Summary of Feedback at SDDTAC Meeting Oct 16, 2019 Meeting

Key Questions for SDDTAC members

- What is one thing that you want Raimi & Associates to consider in the strategic plan? What does R+A need to know to ensure that the strategic plan reflects SDDTAC's priorities?

Below is a summary of responses by SDDTAC members

- Develop clear road map for SDDTAC members
 - ✓ Prepare a strategic plan that is concise, clear for current and future SDDTAC members
 - ✓ Ensure that the structure/the plan will guide the work of this committee as the people/seats change over time
 - ✓ Ensure that the plan helps us define an identity for the soda tax and the projects it funds – a summary goal/objective
 - ✓ Identify the role of policy, systems, environmental change and how we might promote that work
 - ✓ Clarify the timeframe for the strategic plan
 - ✓ Ensure framing/knowledge of advisory committee sunset (Dec 31, 2028)

*Note that check marks indicate that the item will be addressed/included in the development of the SDDTAC strategic plan.

- Ensure long-term community support/understanding of what the soda tax is for without media budget!!
- Ensure that the plan will help prioritize projects that are in alignment with the plan
- Consider changes in priorities overtime as seated members can change overtime
- Key information to consider in the development of the Strategic Plan
 - ✓ Review the annual report and the townhall meetings for additional notes of SDDTAC's priorities
 - ✓ Prioritize the intersection/synergy between funded areas:
 - Food security
 - Healthy eating
 - Clean/healthy/water access
 - Oral health
 - Physical activity
 - Built environment
 - Focus on the efforts of the American Heart Association
- Engagement and Engagement findings
 - ✓ Ensure long-term community and youth engagement
 - ✓ Ensure that future committee members leverage community considerations (especially youth) to develop recommendations/proposals
 - Make certain the outreach to minority communities is featured in presentation of research data
- Collaboration
 - ✓ Ensure long-term collaboration with Oakland, Albany and Berkeley soda tax cities
 - ✓ Ensure ongoing collaboration with other existing initiatives and collaborations in SF
- Evaluation
 - How to show the SF soda tax has reduced the rate of obesity and diabetes?
 - Evaluation of priority strategies